

DUPLICATE INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Strategic Media - DC
Attention: Accounts Payable
3299 K St NW
Suite 200
Washington, DC 20007

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 930344-1 | 10/28/12 | October 2012 | 10/01/12 - 10/23/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|-----------------|--------------|
| WPBF | Mica Hansen | HRP -Washington | National |

| Advertiser | Product | Estimate Number |
|-----------------|---------------------|-----------------|
| West/R/Congress | ALLEN WEST FOR CONG | 85 |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/17/12 - 10/23/12 | 930344 | 06215687 |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast | Cash | |

| Special Handling |
|------------------|
| |

| IDB # | Advertiser Code | Product Code |
|---------|-----------------|--------------|
| 9912521 | | |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type | |
|----------|-------------------|-----------------|---|-------------------|------------------------------|----------------|----------------|-------------|----------|------|
| 1 | 10/17/12 | 10/19/12 | 4:30a-5a Class of Time - Pre-emptible with notice | 430a-5a | --WTF-- | :30 | 2 | \$60.00 | NM | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| | 10/15/12 | 10/21/12 | --WTF-- | 2 | \$60.00 | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
| 1 | WPBF | Th | 10/18/12 | 4:54 AM | 4:30a-5a | 430a-5a | :30 | AWTV101701H | \$60.00 | NM |
| 2 | WPBF | F | 10/19/12 | 4:56 AM | 4:30a-5a | 430a-5a | :30 | AWTV101701H | \$60.00 | NM |
| 2 | 10/22/12 | 10/23/12 | 4:30a-5a Class of Time - Pre-emptible with notice | 430a-5a | MT----- | :30 | 1 | \$60.00 | NM | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| | 10/22/12 | 10/28/12 | MT----- | 1 | \$60.00 | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
| 2 | WPBF | M | 10/22/12 | 4:56 AM | 4:30a-5a | 430a-5a | :30 | AWTV101701H | \$60.00 | NM |
| 3 | 10/17/12 | 10/19/12 | WPBF News 25 @ 5am Class of Time - Fixed Non Pre-emptible | 5-530am | --WTF-- | :30 | 2 | \$220.00 | NM | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| | 10/15/12 | 10/21/12 | --WTF-- | 2 | \$220.00 | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
| 1 | WPBF | W | 10/17/12 | 5:23 AM | WPBF News 25 @ 5am | 5-530am | :30 | AWTV100901H | \$220.00 | NM |
| 2 | WPBF | F | 10/19/12 | 5:23 AM | WPBF News 25 @ 5am | 5-530am | :30 | AWTV101701H | \$220.00 | NM |
| 4 | 10/22/12 | 10/23/12 | WPBF News 25 @ 5am Class of Time - Fixed Non Pre-emptible | 5-530am | MT----- | :30 | 2 | \$220.00 | NM | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| | 10/22/12 | 10/28/12 | MT----- | 2 | \$220.00 | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
| 2 | WPBF | M | 10/22/12 | 5:23 AM | WPBF News 25 @ 5am | 5-530am | :30 | AWTV101701H | \$220.00 | NM |
| 1 | WPBF | Tu | 10/23/12 | 5:09 AM | WPBF News 25 @ 5am | 5-530am | :30 | AWTV101701H | \$220.00 | NM |
| 5 | 10/17/12 | 10/19/12 | WPBF News 25 Mornings Class of Time - Pre-emptible with notice | 5:30-5:57am | --WTF-- | :30 | 2 | \$160.00 | NM | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| | 10/15/12 | 10/21/12 | --WTF-- | 2 | \$160.00 | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
| 2 | WPBF | Th | 10/18/12 | 5:55 AM | WPBF News 25 Mornings @ 5:30 | 5:30-5:57am | :30 | AWTV101701H | \$160.00 | NM |
| 3 | WPBF | F | 10/19/12 | 5:56 AM | WPBF News 25 Mornings @ 5:30 | 5:30-5:57am | :30 | AWTV101701H | \$160.00 | NM |
| 6 | 10/22/12 | 10/23/12 | WPBF News 25 Mornings | 5:30-5:57am | MT----- | :30 | 2 | \$160.00 | NM | |

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| Invoice # | Invoice Date | Invoice Month | Invoice Period |
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| 930344-1 | 10/28/12 | October 2012 | 10/01/12 - 10/23/12 |

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| West/R/Congress | ALLEN WEST FOR CONG | 85 |

www.thewpbfchannel.com

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|-------------------|-----------------|---------------------------------|----------------|------------------------------|----------------|-------------------|-------------|-------------|
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | | | <u>MTWTFSS</u> | | <u>Spots/Week</u> | <u>Rate</u> | |
| | 10/22/12 | 10/28/12 | | | MT----- | | 2 | \$160.00 | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | M | 10/22/12 | 5:45 AM | WPBF News 25 Mornings @ 5:30 | 5:30-5:57am | :30 | AWTV101701H | \$160.00 NM |
| 2 | WPBF | Tu | 10/23/12 | 5:55 AM | WPBF News 25 Mornings @ 5:30 | 5:30-5:57am | :30 | AWTV101701H | \$160.00 NM |
| 7 | 10/17/12 | 10/19/12 | WPBF News 25 Mornings6-7AM | | --WTF-- | :30 | 3 | \$550.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | | | <u>MTWTFSS</u> | | <u>Spots/Week</u> | <u>Rate</u> | |
| | 10/15/12 | 10/21/12 | | | --WTF-- | | 3 | \$550.00 | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WPBF | W | 10/17/12 | 6:24 AM | WPBF News 25 Mornings | 6-7AM | :30 | AWTV100901H | \$550.00 NM |
| 1 | WPBF | Th | 10/18/12 | 6:30 AM | WPBF News 25 Mornings | 6-7AM | :30 | AWTV101701H | \$550.00 NM |
| 3 | WPBF | F | 10/19/12 | 6:40 AM | WPBF News 25 Mornings | 6-7AM | :30 | AWTV101701H | \$550.00 NM |
| 8 | 10/22/12 | 10/23/12 | WPBF News 25 Mornings6-7AM | | MT----- | :30 | 2 | \$550.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | | | <u>MTWTFSS</u> | | <u>Spots/Week</u> | <u>Rate</u> | |
| | 10/22/12 | 10/28/12 | | | MT----- | | 2 | \$550.00 | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WPBF | M | 10/22/12 | 6:23 AM | WPBF News 25 Mornings | 6-7AM | :30 | AWTV101701H | \$550.00 NM |
| 1 | WPBF | Tu | 10/23/12 | 6:29 AM | WPBF News 25 Mornings | 6-7AM | :30 | AWTV101701H | \$550.00 NM |
| 11 | 10/17/12 | 10/19/12 | Dr. Oz M-F 9-10a | 9-10a | --WTF-- | :30 | 3 | \$225.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | | | <u>MTWTFSS</u> | | <u>Spots/Week</u> | <u>Rate</u> | |
| | 10/15/12 | 10/21/12 | | | --WTF-- | | 3 | \$225.00 | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | W | 10/17/12 | 9:29 AM | Dr. Oz M-F 9-10a | 9-10a | :30 | AWTV100901H | \$225.00 NM |
| 2 | WPBF | Th | 10/18/12 | 9:58 AM | Dr. Oz M-F 9-10a | 9-10a | :30 | AWTV101701H | \$225.00 NM |
| 3 | WPBF | F | 10/19/12 | 9:13 AM | Dr. Oz M-F 9-10a | 9-10a | :30 | AWTV101701H | \$225.00 NM |
| 12 | 10/22/12 | 10/23/12 | Dr. Oz M-F 9-10a | 9-10a | MT----- | :30 | 2 | \$225.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | | | <u>MTWTFSS</u> | | <u>Spots/Week</u> | <u>Rate</u> | |
| | 10/22/12 | 10/28/12 | | | MT----- | | 2 | \$225.00 | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WPBF | M | 10/22/12 | 9:22 AM | Dr. Oz M-F 9-10a | 9-10a | :30 | AWTV101701H | \$225.00 NM |
| 1 | WPBF | Tu | 10/23/12 | 9:28 AM | Dr. Oz M-F 9-10a | 9-10a | :30 | AWTV101701H | \$225.00 NM |
| 13 | 10/17/12 | 10/19/12 | 10-11a Anderson Cooper 10-11a | | --WTF-- | :30 | 3 | \$225.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | | | <u>MTWTFSS</u> | | <u>Spots/Week</u> | <u>Rate</u> | |
| | 10/15/12 | 10/21/12 | | | --WTF-- | | 3 | \$225.00 | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WPBF | W | 10/17/12 | 10:28 AM | 10-11a Anderson Cooper | 10-11a | :30 | AWTV100901H | \$225.00 NM |
| 3 | WPBF | Th | 10/18/12 | 10:40 AM | 10-11a Anderson Cooper | 10-11a | :30 | AWTV101701H | \$225.00 NM |
| 1 | WPBF | F | 10/19/12 | 10:42 AM | 10-11a Anderson Cooper | 10-11a | :30 | AWTV101701H | \$225.00 NM |
| 14 | 10/22/12 | 10/23/12 | 10-11a Anderson Cooper 10-11a | | MT----- | :30 | 2 | \$225.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | | | <u>MTWTFSS</u> | | <u>Spots/Week</u> | <u>Rate</u> | |
| | 10/22/12 | 10/28/12 | | | MT----- | | 2 | \$225.00 | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | M | 10/22/12 | 10:57 AM | 10-11a Anderson Cooper | 10-11a | :30 | AWTV101701H | \$225.00 NM |
| 2 | WPBF | Tu | 10/23/12 | 10:57 AM | 10-11a Anderson Cooper | 10-11a | :30 | AWTV101701H | \$225.00 NM |
| 17 | 10/17/12 | 10/19/12 | WPBF News 25 @ Noon 12pm-1230pm | | --WTF-- | :30 | 2 | \$175.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

| | | |
|-------------------|---------------------|------------------------|
| <u>Advertiser</u> | <u>Product</u> | <u>Estimate Number</u> |
| West/R/Congress | ALLEN WEST FOR CONG | 85 |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|-------------|--|-----------------|---------------------|---------------------|-----------------------|---------------|-------------------|---------------------|-------------|
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | |
| | 10/15/12 | 10/21/12 | --WTF-- | | | | 2 | \$175.00 | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 2 WPBF | Th | 10/18/12 | | WPBF News 25 @ Noon | 12pm-1230pm | :00 | | \$175.00 | NM |
| | | | | Credited | | | | | |
| 3 WPBF | F | 10/19/12 | | WPBF News 25 @ Noon | 12pm-1230pm | :00 | | \$175.00 | NM |
| | | | | Credited | | | | | |
| 18 | 10/22/12 | 10/23/12 | WPBF News 25 @ Noon | 12pm-1230pm | MT----- | :30 | 2 | \$175.00 | NM |
| | Class of Time - Pre-emptible with notice | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | |
| | 10/22/12 | 10/28/12 | MT----- | | | | 2 | \$175.00 | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 WPBF | M | 10/22/12 | 12:29 PM | WPBF News 25 @ Noon | 12pm-1230pm | :30 | AWTV101701H | \$175.00 | NM |
| 2 WPBF | Tu | 10/23/12 | 12:21 PM | WPBF News 25 @ Noon | 12pm-1230pm | :30 | AWTV101701H | \$175.00 | NM |
| 21 | 10/17/12 | 10/19/12 | THE CHEW | 1P-2P | --WTF-- | :30 | 3 | \$275.00 | NM |
| | Class of Time - Pre-emptible with notice | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | |
| | 10/15/12 | 10/21/12 | --WTF-- | | | | 3 | \$275.00 | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 WPBF | W | 10/17/12 | 1:29 PM | THE CHEW | 1P-2P | :30 | AWTV100901H | \$275.00 | NM |
| 3 WPBF | Th | 10/18/12 | 1:30 PM | THE CHEW | 1P-2P | :30 | AWTV101701H | \$275.00 | NM |
| 2 WPBF | F | 10/19/12 | 1:00 PM | THE CHEW | 1P-2P | :30 | AWTV101701H | \$275.00 | NM |
| 22 | 10/22/12 | 10/23/12 | THE CHEW | 1P-2P | MT----- | :30 | 2 | \$275.00 | NM |
| | Class of Time - Pre-emptible with notice | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | |
| | 10/22/12 | 10/28/12 | MT----- | | | | 2 | \$275.00 | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 2 WPBF | M | 10/22/12 | 1:27 PM | THE CHEW | 1P-2P | :30 | AWTV101701H | \$275.00 | NM |
| 1 WPBF | Tu | 10/23/12 | 1:31 PM | THE CHEW | 1P-2P | :30 | AWTV101701H | \$275.00 | NM |
| 25 | 10/17/12 | 10/19/12 | Dr. Oz | 4-5p | --WTF-- | :30 | 3 | \$500.00 | NM |
| | Class of Time - Pre-emptible with notice | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | |
| | 10/15/12 | 10/21/12 | --WTF-- | | | | 3 | \$500.00 | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 WPBF | W | 10/17/12 | 4:37 PM | Dr. Oz | 4-5p | :30 | AWTV100901H | \$500.00 | NM |
| 2 WPBF | Th | 10/18/12 | 4:12 PM | Dr. Oz | 4-5p | :30 | AWTV101701H | \$500.00 | NM |
| 3 WPBF | F | 10/19/12 | 4:27 PM | Dr. Oz | 4-5p | :30 | AWTV101701H | \$500.00 | NM |
| 26 | 10/22/12 | 10/23/12 | Dr. Oz | 4-5p | MT----- | :30 | 2 | \$500.00 | NM |
| | Class of Time - Pre-emptible with notice | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | |
| | 10/22/12 | 10/28/12 | MT----- | | | | 2 | \$500.00 | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 WPBF | M | 10/22/12 | 4:19 PM | Dr. Oz | 4-5p | :30 | AWTV101701H | \$500.00 | NM |
| 2 WPBF | Tu | 10/23/12 | 4:20 PM | Dr. Oz | 4-5p | :30 | AWTV101701H | \$500.00 | NM |
| 27 | 10/17/12 | 10/19/12 | M-F 5pm News | 5-6pm | --WTF-- | :30 | 3 | \$450.00 | NM |
| | Class of Time - Pre-emptible with notice | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | |
| | 10/15/12 | 10/21/12 | --WTF-- | | | | 3 | \$450.00 | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u></u> | | |

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|--|-------------------|-----------------|-----------------------|-----------------------|-----------------------|---------------|----------------|---------------------|-------------|
| | | | | | MT----- | | | | |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | MT----- | 2 | \$450.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 2 WPBF M | | 10/22/12 | 5:43 PM | M-F 5pm News | 5-6pm | :30 | AWTV101701H | \$450.00 | NM |
| 1 WPBF Tu | | 10/23/12 | 5:53 PM | M-F 5pm News | 5-6pm | :30 | AWTV101701H | \$450.00 | NM |
| 29 | 10/17/12 | 10/19/12 | WPBF News 25 @ 6:00PM | 6-6:30PM | --WTF-- | :30 | 3 | \$1,050.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/15/12 | 10/21/12 | --WTF-- | 3 | \$1,050.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 WPBF W | | 10/17/12 | 6:11 PM | WPBF News 25 @ 6:00PM | 6-6:30PM | :30 | AWTV100901H | \$1,050.00 | NM |
| 3 WPBF Th | | 10/18/12 | 6:26 PM | WPBF News 25 @ 6:00PM | 6-6:30PM | :30 | AWTV101701H | \$1,050.00 | NM |
| 2 WPBF F | | 10/19/12 | 6:28 PM | WPBF News 25 @ 6:00PM | 6-6:30PM | :30 | AWTV101701H | \$1,050.00 | NM |
| 30 | 10/22/12 | 10/23/12 | WPBF News 25 @ 6:00PM | 6-6:30PM | MT----- | :30 | 2 | \$1,050.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | MT----- | 2 | \$1,050.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 WPBF M | | 10/22/12 | 6:12 PM | WPBF News 25 @ 6:00PM | 6-6:30PM | :30 | AWTV101701H | \$1,050.00 | NM |
| 2 WPBF Tu | | 10/23/12 | 6:28 PM | WPBF News 25 @ 6:00PM | 6-6:30PM | :30 | AWTV101701H | \$1,050.00 | NM |
| 31 | 10/17/12 | 10/19/12 | Wheel Of Fortune | 7-7:30PM | --WTF-- | :30 | 2 | \$800.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/15/12 | 10/21/12 | --WTF-- | 2 | \$800.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 WPBF Th | | 10/18/12 | | Wheel Of Fortune | 7-7:30PM | :00 | | \$800.00 | NM |
| | | | | Credited | | | | | |
| 3 WPBF F | | 10/19/12 | | Wheel Of Fortune | 7-7:30PM | :00 | | \$800.00 | NM |
| | | | | Credited | | | | | |
| 32 | 10/22/12 | 10/23/12 | Wheel Of Fortune | 7-7:30PM | MT----- | :30 | 2 | \$800.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | MT----- | 2 | \$800.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 WPBF M | | 10/22/12 | | Wheel Of Fortune | 7-7:30PM | :00 | | \$800.00 | NM |
| | | | | Credited | | | | | |
| 2 WPBF Tu | | 10/23/12 | | Wheel Of Fortune | 7-7:30PM | :00 | | \$800.00 | NM |
| | | | | Credited | | | | | |
| 33 | 10/17/12 | 10/19/12 | Jeopardy | 7:30-8PM | --WTF-- | :30 | 2 | \$850.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/15/12 | 10/21/12 | --WTF-- | 2 | \$850.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 2 WPBF W | | 10/17/12 | | Jeopardy | 7:30-8PM | :00 | | \$850.00 | NM |
| | | | | Credited | | | | | |
| 3 WPBF Th | | 10/18/12 | | Jeopardy | 7:30-8PM | :00 | | \$850.00 | NM |
| | | | | Credited | | | | | |
| 34 | 10/22/12 | 10/23/12 | Jeopardy | 7:30-8PM | MT----- | :30 | 2 | \$850.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | MT----- | 2 | \$850.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |

INVOICE



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 930344-1 | 10/28/12 | October 2012 | 10/01/12 - 10/23/12 |

| Advertiser | Product | Estimate Number |
|-----------------|---------------------|-----------------|
| West/R/Congress | ALLEN WEST FOR CONG | 85 |

www.thewpbfchannel.com

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|---|------------|----------|---|----------------|---------------------------|----------------|----------------|-------------|---------------------|----------|------------|----------|----------|------------|-------------|----------------|----------|----------|---------|------|------------|------|----|----------|----------|---------------------------|---------------|-----|-------------|---------------------|----|---------------|------|----|----------|----------|---------------------------|---------------|-----|-------------|------------|----|---|------|----|----------|----------|---------------------------|---------------|-----|-------------|---------------------|----|----------|--|--|--|--|--|--|--|--|--|--|
| 34 | 10/22/12 | 10/23/12 | Jeopardy Class of Time - Pre-emptible with notice | 7:30-8PM | MT----- | :30 | 2 | \$850.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>M</td><td>10/22/12</td><td></td><td>Jeopardy</td><td>7:30-8PM</td><td>:00</td><td></td><td>\$850.00</td><td>NM</td></tr><tr><td colspan="11">Credited</td></tr><tr><td>2</td><td>WPBF</td><td>Tu</td><td>10/23/12</td><td></td><td>Jeopardy</td><td>7:30-8PM</td><td>:00</td><td></td><td>\$850.00</td><td>NM</td></tr><tr><td colspan="11">Credited</td></tr></table> | | | | | | | | | | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WPBF | M | 10/22/12 | | Jeopardy | 7:30-8PM | :00 | | \$850.00 | NM | Credited | | | | | | | | | | | 2 | WPBF | Tu | 10/23/12 | | Jeopardy | 7:30-8PM | :00 | | \$850.00 | NM | Credited | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WPBF | M | 10/22/12 | | Jeopardy | 7:30-8PM | :00 | | \$850.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Credited | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 | WPBF | Tu | 10/23/12 | | Jeopardy | 7:30-8PM | :00 | | \$850.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Credited | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 35 | 10/17/12 | 10/21/12 | M-SUN WPBF News 25 @ 11-11:35PM Class of Time - Fixed Non Pre-emptible | | --WTF-S | :30 | 3 | \$1,000.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/15/12</td><td>10/21/12</td><td>--WTF-S</td><td>3</td><td>\$1,000.00</td></tr></table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | 10/15/12 | 10/21/12 | --WTF-S | 3 | \$1,000.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 10/15/12 | 10/21/12 | --WTF-S | 3 | \$1,000.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>W</td><td>10/17/12</td><td>11:13 PM</td><td>M-SUN WPBF News 25 @ 11PM</td><td>11-11:35PM</td><td>:30</td><td>AWTV100901H</td><td>\$1,000.00</td><td>NM</td></tr><tr><td>3</td><td>WPBF</td><td>Th</td><td>10/18/12</td><td>11:33 PM</td><td>M-SUN WPBF News 25 @ 11PM</td><td>11-11:35PM</td><td>:30</td><td>AWTV101701H</td><td>\$1,000.00</td><td>NM</td></tr><tr><td>2</td><td>WPBF</td><td>Su</td><td>10/21/12</td><td>11:23 PM</td><td>M-SUN WPBF News 25 @ 11PM</td><td>11-11:35PM</td><td>:30</td><td>AWTV101701H</td><td>\$1,000.00</td><td>NM</td></tr></table> | | | | | | | | | | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WPBF | W | 10/17/12 | 11:13 PM | M-SUN WPBF News 25 @ 11PM | 11-11:35PM | :30 | AWTV100901H | \$1,000.00 | NM | 3 | WPBF | Th | 10/18/12 | 11:33 PM | M-SUN WPBF News 25 @ 11PM | 11-11:35PM | :30 | AWTV101701H | \$1,000.00 | NM | 2 | WPBF | Su | 10/21/12 | 11:23 PM | M-SUN WPBF News 25 @ 11PM | 11-11:35PM | :30 | AWTV101701H | \$1,000.00 | NM | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WPBF | W | 10/17/12 | 11:13 PM | M-SUN WPBF News 25 @ 11PM | 11-11:35PM | :30 | AWTV100901H | \$1,000.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 3 | WPBF | Th | 10/18/12 | 11:33 PM | M-SUN WPBF News 25 @ 11PM | 11-11:35PM | :30 | AWTV101701H | \$1,000.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 | WPBF | Su | 10/21/12 | 11:23 PM | M-SUN WPBF News 25 @ 11PM | 11-11:35PM | :30 | AWTV101701H | \$1,000.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 36 | 10/22/12 | 10/23/12 | M-SUN WPBF News 25 @ 11-11:35PM Class of Time - Fixed Non Pre-emptible | | MT----- | :30 | 2 | \$1,000.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>MT-----</td><td>2</td><td>\$1,000.00</td></tr></table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | 10/22/12 | 10/28/12 | MT----- | 2 | \$1,000.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 10/22/12 | 10/28/12 | MT----- | 2 | \$1,000.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WPBF | M | 10/22/12 | 11:33 PM | M-SUN WPBF News 25 @ 11PM | 11-11:35PM | :30 | AWTV101701H | \$1,000.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 | WPBF | Tu | 10/23/12 | 11:33 PM | M-SUN WPBF News 25 @ 11PM | 11-11:35PM | :30 | AWTV102101H | \$1,000.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 37 | 10/17/12 | 10/19/12 | Nightline Class of Time - Pre-emptible with notice | 11:35-12:05AM | --WTF-- | :30 | 2 | \$350.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 10/15/12 | 10/21/12 | --WTF-- | 2 | \$350.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WPBF | Th | 10/18/12 | | Nightline | 11:35-12:05AM | :00 | | \$350.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Credited | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 | WPBF | F | 10/19/12 | 12:01 AM | Nightline | 11:35-12:05AM | :30 | AWTV101701H | \$350.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 38 | 10/22/12 | 10/23/12 | Nightline Class of Time - Pre-emptible with notice | 11:35-12:05AM | MT----- | :30 | 2 | \$350.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 10/22/12 | 10/28/12 | MT----- | 2 | \$350.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 | WPBF | M | 10/22/12 | 12:01 AM | Nightline | 11:35-12:05AM | :30 | AWTV101701H | \$350.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WPBF | Tu | 10/23/12 | 11:53 PM | Nightline | 11:35-12:05AM | :30 | AWTV102101H | \$350.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 41 | 10/20/12 | 10/20/12 | Sat 8-9am News Class of Time - Pre-emptible with notice | Sat 8-9am | -----1- | :30 | 1 | \$225.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/15/12</td><td>10/21/12</td><td>-----1-</td><td>1</td><td>\$225.00</td></tr></table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | 10/15/12 | 10/21/12 | -----1- | 1 | \$225.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 10/15/12 | 10/21/12 | -----1- | 1 | \$225.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>Sa</td><td>10/20/12</td><td>8:42 AM</td><td>Sat 8-9am News</td><td>Sat 8-9am</td><td>:30</td><td>AWTV101701H</td><td>\$225.00</td><td>NM</td></tr></table> | | | | | | | | | | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WPBF | Sa | 10/20/12 | 8:42 AM | Sat 8-9am News | Sat 8-9am | :30 | AWTV101701H | \$225.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WPBF | Sa | 10/20/12 | 8:42 AM | Sat 8-9am News | Sat 8-9am | :30 | AWTV101701H | \$225.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 42 | 10/20/12 | 10/20/12 | Sat 7pm News Class of Time - Fixed Non Pre-emptible | 7-730pm | -----1- | :30 | 1 | \$800.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/15/12</td><td>10/21/12</td><td>-----1-</td><td>1</td><td>\$800.00</td></tr></table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | 10/15/12 | 10/21/12 | -----1- | 1 | \$800.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 10/15/12 | 10/21/12 | -----1- | 1 | \$800.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>Sa</td><td>10/20/12</td><td>7:56 PM</td><td>Sat 7pm News</td><td>7-730pm</td><td>:30</td><td>AWTV101701H</td><td>\$800.00</td><td>NM</td></tr><tr><td colspan="11">LR - Football</td></tr></table> | | | | | | | | | | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WPBF | Sa | 10/20/12 | 7:56 PM | Sat 7pm News | 7-730pm | :30 | AWTV101701H | \$800.00 | NM | LR - Football | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WPBF | Sa | 10/20/12 | 7:56 PM | Sat 7pm News | 7-730pm | :30 | AWTV101701H | \$800.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| LR - Football | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 43 | 10/20/12 | 10/20/12 | Sat Jeopardy Class of Time - Pre-emptible with notice | Sat 7:30-8PM | -----1- | :30 | 1 | \$400.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr></table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

INVOICE



Send Payment To:

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Lehigh Valley, PA 18002-6885

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 930344-1 | 10/28/12 | October 2012 | 10/01/12 - 10/23/12 |

| Advertiser | Product | Estimate Number |
|-----------------|---------------------|-----------------|
| West/R/Congress | ALLEN WEST FOR CONG | 85 |

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| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|--|------------|----------|--|----------------|----------------------------|----------------|----------------|-------------|-----------------------|----------|----|-----|----------|----------|-------------|----------------|--------|-------|------|------|---|------|----|----------|----------|----------------------------|----------------|-----|-------------|-----------------------|----|---------------|--|--|--|--|--|--|--|--|--|--|
| 43 | 10/20/12 | 10/20/12 | Sat Jeopardy Class of Time - Pre-emptible with notice | Sat 7:30-8PM | -----1- | :30 | 1 | \$400.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <div>10/15/1210/21/12-----1-1\$400.00</div> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>Sa</td><td>10/20/12</td><td></td><td>Sat Jeopardy</td><td>Sat 7:30-8PM</td><td>:00</td><td></td><td>\$400.00</td><td>NM</td></tr><tr><td colspan="11">Credited</td></tr></table> | | | | | | | | | | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WPBF | Sa | 10/20/12 | | Sat Jeopardy | Sat 7:30-8PM | :00 | | \$400.00 | NM | Credited | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WPBF | Sa | 10/20/12 | | Sat Jeopardy | Sat 7:30-8PM | :00 | | \$400.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Credited | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 44 | 10/20/12 | 10/20/12 | M-Sun 1130p-12am Late News Class of Time - Pre-emptible with notice | 1130p-1205am | -----1- | :30 | 1 | \$400.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <div>Weeks:Start DateEnd DateMTWTFSSSpots/WeekRate</div> <div>10/15/1210/21/12-----1-1\$400.00</div> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>Sa</td><td>10/20/12</td><td>12:30 AM</td><td>M-Sun 1130p-12am Late News</td><td>1130p-1205am</td><td>:30</td><td>AWTV101701H</td><td>\$400.00</td><td>NM</td></tr><tr><td colspan="11">LR - Football</td></tr></table> | | | | | | | | | | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WPBF | Sa | 10/20/12 | 12:30 AM | M-Sun 1130p-12am Late News | 1130p-1205am | :30 | AWTV101701H | \$400.00 | NM | LR - Football | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WPBF | Sa | 10/20/12 | 12:30 AM | M-Sun 1130p-12am Late News | 1130p-1205am | :30 | AWTV101701H | \$400.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| LR - Football | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 45 | 10/21/12 | 10/21/12 | Sun 5-6am News Class of Time - Pre-emptible with notice | Sun 5-6am | -----1 | :30 | 1 | \$50.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <div>Weeks:Start DateEnd DateMTWTFSSSpots/WeekRate</div> <div>10/15/1210/21/12-----11\$50.00</div> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>Su</td><td>10/21/12</td><td>5:36 AM</td><td>Sun 5-6am News</td><td>Sun 5-6am</td><td>:30</td><td>AWTV101701H</td><td>\$50.00</td><td>NM</td></tr></table> | | | | | | | | | | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WPBF | Su | 10/21/12 | 5:36 AM | Sun 5-6am News | Sun 5-6am | :30 | AWTV101701H | \$50.00 | NM | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WPBF | Su | 10/21/12 | 5:36 AM | Sun 5-6am News | Sun 5-6am | :30 | AWTV101701H | \$50.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 47 | 10/21/12 | 10/21/12 | Sun 8-9am News Class of Time - Pre-emptible with notice | Sun 8-9am | -----1 | :30 | 1 | \$225.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <div>Weeks:Start DateEnd DateMTWTFSSSpots/WeekRate</div> <div>10/15/1210/21/12-----11\$225.00</div> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>Su</td><td>10/21/12</td><td>8:24 AM</td><td>Sun 8-9am News</td><td>Sun 8-9am</td><td>:30</td><td>AWTV101701H</td><td>\$225.00</td><td>NM</td></tr></table> | | | | | | | | | | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WPBF | Su | 10/21/12 | 8:24 AM | Sun 8-9am News | Sun 8-9am | :30 | AWTV101701H | \$225.00 | NM | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WPBF | Su | 10/21/12 | 8:24 AM | Sun 8-9am News | Sun 8-9am | :30 | AWTV101701H | \$225.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 49 | 10/21/12 | 10/21/12 | Chris Matthews Class of Time - Pre-emptible with notice | Sun 10-10:30AM | -----1 | :30 | 1 | \$225.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <div>Weeks:Start DateEnd DateMTWTFSSSpots/WeekRate</div> <div>10/15/1210/21/12-----11\$225.00</div> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>Su</td><td>10/21/12</td><td>10:29 AM</td><td>Chris Matthews</td><td>Sun 10-10:30AM</td><td>:30</td><td>AWTV101701H</td><td>\$225.00</td><td>NM</td></tr></table> | | | | | | | | | | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WPBF | Su | 10/21/12 | 10:29 AM | Chris Matthews | Sun 10-10:30AM | :30 | AWTV101701H | \$225.00 | NM | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WPBF | Su | 10/21/12 | 10:29 AM | Chris Matthews | Sun 10-10:30AM | :30 | AWTV101701H | \$225.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 51 | 10/21/12 | 10/21/12 | Sun 11:35pm Late News Class of Time - Pre-emptible with notice | 1135p-12am | -----1 | :30 | 1 | \$300.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <div>Weeks:Start DateEnd DateMTWTFSSSpots/WeekRate</div> <div>10/15/1210/21/12-----11\$300.00</div> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>Su</td><td>10/21/12</td><td>11:45 PM</td><td>Sun 11:35pm Late News</td><td>1135p-12am</td><td>:30</td><td>AWTV101701H</td><td>\$300.00</td><td>NM</td></tr></table> | | | | | | | | | | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WPBF | Su | 10/21/12 | 11:45 PM | Sun 11:35pm Late News | 1135p-12am | :30 | AWTV101701H | \$300.00 | NM | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WPBF | Su | 10/21/12 | 11:45 PM | Sun 11:35pm Late News | 1135p-12am | :30 | AWTV101701H | \$300.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 52 | 10/22/12 | 10/22/12 | CASTLE Class of Time - Fixed Non Pre-emptible | 10-11PM | 1----- | :30 | 1 | \$4,350.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <div>Weeks:Start DateEnd DateMTWTFSSSpots/WeekRate</div> <div>10/22/1210/28/121-----1\$4,350.00</div> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>M</td><td>10/22/12</td><td></td><td>CASTLE</td><td>10-11PM</td><td>:00</td><td></td><td>\$4,350.00</td><td>NM</td></tr><tr><td colspan="11">Credited</td></tr></table> | | | | | | | | | | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WPBF | M | 10/22/12 | | CASTLE | 10-11PM | :00 | | \$4,350.00 | NM | Credited | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WPBF | M | 10/22/12 | | CASTLE | 10-11PM | :00 | | \$4,350.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Credited | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 53 | 10/23/12 | 10/23/12 | DANCING RESULTS Class of Time - Pre-emptible with notice | 8-9PM | -1----- | :30 | 1 | \$4,500.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <div>Weeks:Start DateEnd DateMTWTFSSSpots/WeekRate</div> <div>10/22/1210/28/12-1-----1\$4,500.00</div> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>Tu</td><td>10/23/12</td><td>8:36 PM</td><td>DANCING RESULTS</td><td>8-9PM</td><td>:30</td><td>AWTV102101H</td><td>\$4,500.00</td><td>NM</td></tr></table> | | | | | | | | | | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WPBF | Tu | 10/23/12 | 8:36 PM | DANCING RESULTS | 8-9PM | :30 | AWTV102101H | \$4,500.00 | NM | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WPBF | Tu | 10/23/12 | 8:36 PM | DANCING RESULTS | 8-9PM | :30 | AWTV102101H | \$4,500.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 56 | 10/17/12 | 10/19/12 | M-F 3-4P Class of Time - Pre-emptible with notice | M-F 3-4P | --WTF-- | :30 | 1 | \$400.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |



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Lehigh Valley, PA 18002-6885

INVOICE

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------------|---------------------|-----------------|---------------------|
| 930344-1 | 10/28/12 | October 2012 | 10/01/12 - 10/23/12 |
| Advertiser | Product | Estimate Number | |
| West/R/Congress | ALLEN WEST FOR CONG | 85 | |

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| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|-------------------|-----------------|--------------------------|-------------------|--------------------------------|----------------|----------------|-------------|-------------|
| 56 | 10/17/12 | 10/19/12 | M-F 3-4P | M-F 3-4P | --WTF-- | :30 | 1 | \$400.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/15/12 | 10/21/12 | --WTF-- | 1 | \$400.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | W | 10/17/12 | 3:28 PM | M-F 3-4P | M-F 3-4P | :30 | AWTV100901H | \$400.00 NM |
| 57 | 10/17/12 | 10/19/12 | ACCESS HOLLYWOOD | 106x-136x | --WTF-- | :30 | 1 | \$40.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/15/12 | 10/21/12 | --WTF-- | 1 | \$40.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Th | 10/18/12 | 1:21 AM | ACCESS HOLLYWOOD | 106x-136x | :30 | AWTV101701H | \$40.00 NM |
| 58 | 10/17/12 | 10/19/12 | Good Morning America | 7-9AM | --WTF-- | :30 | 2 | \$550.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/15/12 | 10/21/12 | --WTF-- | 2 | \$550.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | W | 10/17/12 | 8:48 AM | Good Morning America | 7-9AM | :30 | AWTV100901H | \$550.00 NM |
| 2 | WPBF | Th | 10/18/12 | 8:48 AM | Good Morning America | 7-9AM | :30 | AWTV101701H | \$550.00 NM |
| 59 | 10/17/12 | 10/19/12 | M-F 3-4P | M-F 3-4P | --WTF-- | :30 | 1 | \$400.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/15/12 | 10/21/12 | --WTF-- | 1 | \$400.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Th | 10/18/12 | 3:14 PM | M-F 3-4P | M-F 3-4P | :30 | AWTV101701H | \$400.00 NM |
| 60 | 10/17/12 | 10/19/12 | GENERAL HOSPITAL | GENERAL HOSPIT | --WTF-- | :30 | 1 | \$450.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/15/12 | 10/21/12 | --WTF-- | 1 | \$450.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Th | 10/18/12 | 2:59 PM | GENERAL HOSPITAL | GENERAL HOSPIT | :30 | AWTV101701H | \$450.00 NM |
| 61 | 10/21/12 | 10/21/12 | PRIVATE PRACTICE WK12-1x | | -----S | :30 | 1 | \$50.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/15/12 | 10/21/12 | -----S | 1 | \$50.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Su | 10/21/12 | 12:31 AM | PRIVATE PRACTICE WKNDLF '12-1x | | :30 | AWTV101701H | \$50.00 NM |
| 62 | 10/17/12 | 10/19/12 | WPBF News 25 Mornings | 5:30-5:57am | --WTF-- | :30 | 1 | \$320.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/15/12 | 10/21/12 | --WTF-- | 1 | \$320.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Th | 10/18/12 | 5:36 AM | WPBF News 25 Mornings @ 5:30 | 5:30-5:57am | :30 | AWTV101701H | \$320.00 NM |
| 63 | 10/17/12 | 10/19/12 | WPBF News 25 @ Noon | 12pm-1230pm | --WTF-- | :30 | 1 | \$350.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/15/12 | 10/21/12 | --WTF-- | 1 | \$350.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | F | 10/19/12 | 12:24 PM | WPBF News 25 @ Noon | 12pm-1230pm | :30 | AWTV101701H | \$350.00 NM |
| 64 | 10/17/12 | 10/19/12 | Jimmy Kimmel | 12:06-01:06AM | --WTF-- | :30 | 1 | \$70.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/15/12 | 10/21/12 | --WTF-- | 1 | \$70.00 | | | | |



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

| | | | |
|-----------------|---------------------|-----------------|---------------------|
| Invoice # | Invoice Date | Invoice Month | Invoice Period |
| 930344-1 | 10/28/12 | October 2012 | 10/01/12 - 10/23/12 |
| Advertiser | Product | Estimate Number | |
| West/R/Congress | ALLEN WEST FOR CONG | 85 | |

www.thewpbfchannel.com

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type | | |
|------|------------|------------|---|----------------|------------|---------------------------|----------------|------------|-------------|------------|------|
| 64 | 10/17/12 | 10/19/12 | Jimmy Kimmel Class of Time - Pre-emptible with notice | 12:06-01:06AM | --WTF-- | :30 | 1 | \$70.00 | NM | | |
| | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
| | 1 | WPBF | Th | 10/18/12 | 1:02 AM | Jimmy Kimmel | 12:06-01:06AM | :30 | AWTV101701H | \$70.00 | NM |
| 65 | 10/20/12 | 10/20/12 | Sat 5-6am News Class of Time - Fixed Non Pre-emptible | Sat 5-6am | -----S- | :30 | 1 | \$120.00 | NM | | |
| | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | |
| | | 10/15/12 | 10/21/12 | -----S- | 1 | \$120.00 | | | | | |
| | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
| | 1 | WPBF | Sa | 10/20/12 | 5:28 AM | Sat 5-6am News | Sat 5-6am | :30 | AWTV101701H | \$120.00 | NM |
| 66 | 10/21/12 | 10/21/12 | Sun 6-7am News Class of Time - Fixed Non Pre-emptible | Sun 6-7am | -----S | :30 | 1 | \$180.00 | NM | | |
| | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | |
| | | 10/15/12 | 10/21/12 | -----S | 1 | \$180.00 | | | | | |
| | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
| | 1 | WPBF | Su | 10/21/12 | 6:31 AM | Sun 6-7am News | Sun 6-7am | :30 | AWTV101701H | \$180.00 | NM |
| 67 | 10/17/12 | 10/21/12 | M-SUN WPBF News 25 @ 11-11:35PM Class of Time - Fixed Non Pre-emptible | | --WTF-S | :30 | 1 | \$1,000.00 | NM | | |
| | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | |
| | | 10/15/12 | 10/21/12 | --WTF-S | 1 | \$1,000.00 | | | | | |
| | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
| | 1 | WPBF | F | 10/19/12 | 11:14 PM | M-SUN WPBF News 25 @ 11PM | 11-11:35PM | :30 | AWTV101701H | \$1,000.00 | NM |
| 68 | 10/17/12 | 10/19/12 | ACCESS HOLLYWOOD 106x-136x Class of Time - Pre-emptible with notice | | --WTF-- | :30 | 1 | \$40.00 | NM | | |
| | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | |
| | | 10/15/12 | 10/21/12 | --WTF-- | 1 | \$40.00 | | | | | |
| | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
| | 1 | WPBF | W | 10/17/12 | 1:32 AM | ACCESS HOLLYWOOD | 106x-136x | :30 | AWTV100901H | \$40.00 | NM |
| 69 | 10/22/12 | 10/23/12 | M-SUN WPBF News 25 @ 11-11:35PM Class of Time - Fixed Non Pre-emptible | | MT----- | :30 | 1 | \$1,000.00 | NM | | |
| | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | |
| | | 10/22/12 | 10/28/12 | MT----- | 1 | \$1,000.00 | | | | | |
| | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
| | 1 | WPBF | Tu | 10/23/12 | 11:14 PM | M-SUN WPBF News 25 @ 11PM | 11-11:35PM | :30 | AWTV102101H | \$1,000.00 | NM |
| 70 | 10/21/12 | 10/21/12 | Sun ABC Prime D Class of Time - Pre-emptible with notice | 10-11PM | -----S | :30 | 1 | \$1,800.00 | NM | | |
| | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | |
| | | 10/15/12 | 10/21/12 | -----S | 1 | \$1,800.00 | | | | | |
| | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
| | 1 | WPBF | Su | 10/21/12 | 10:42 PM | Sun ABC Prime D | 10-11PM | :30 | AWTV101701H | \$1,800.00 | NM |
| 71 | 10/22/12 | 10/23/12 | GENERAL HOSPITAL Class of Time - Pre-emptible with notice | GENERAL HOSPIT | MT----- | :30 | 1 | \$450.00 | NM | | |
| | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | |
| | | 10/22/12 | 10/28/12 | MT----- | 1 | \$450.00 | | | | | |
| | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
| | 1 | WPBF | M | 10/22/12 | 2:23 PM | GENERAL HOSPITAL | GENERAL HOSPIT | :30 | AWTV101701H | \$450.00 | NM |
| 72 | 10/22/12 | 10/23/12 | 1230-1P Access Hollywood Class of Time - Fixed Non Pre-emptible | 1230-1p | MT----- | :30 | 1 | \$350.00 | NM | | |
| | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | |
| | | 10/22/12 | 10/28/12 | MT----- | 1 | \$350.00 | | | | | |
| | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
| | 1 | WPBF | M | 10/22/12 | 12:55 PM | 1230-1P Access Hollywood | 1230-1p | :30 | AWTV101701H | \$350.00 | NM |



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

| | | | |
|-----------------|---------------------|-----------------|---------------------|
| Invoice # | Invoice Date | Invoice Month | Invoice Period |
| 930344-1 | 10/28/12 | October 2012 | 10/01/12 - 10/23/12 |
| Advertiser | Product | Estimate Number | |
| West/R/Congress | ALLEN WEST FOR CONG | 85 | |

www.thewpbfchannel.com

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|-------------------|-----------------|--------------------------|-------------------|--------------------------|----------------|----------------|-------------|-------------|
| 73 | 10/21/12 | 10/21/12 | ELECTION SPECIAL | 530-6p | -----S | :30 | 2 | \$250.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/15/12 | 10/21/12 | -----S | 2 | \$250.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WPBF | Su | 10/21/12 | 5:42 PM | ELECTION SPECIAL | 530-6p | :30 | AWTV101701H | \$250.00 NM |
| 1 | WPBF | Su | 10/21/12 | 5:59 PM | ELECTION SPECIAL | 530-6p | :30 | AWTV101701H | \$250.00 NM |
| 74 | 10/22/12 | 10/23/12 | 1230-1P Access Hollywood | 1230-1p | MT----- | :30 | 1 | \$350.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | MT----- | 1 | \$350.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | M | 10/22/12 | 12:39 PM | 1230-1P Access Hollywood | 1230-1p | :30 | AWTV101701H | \$350.00 NM |
| Total Spots | | | | | | | 85 | | |

Payment Terms 30 Days

| | |
|--------------------------|--------------------|
| <u>Gross Total</u> | \$40,170.00 |
| <u>Agency Commission</u> | \$6,025.50 |
| <u>Net Amount Due</u> | \$34,144.50 |